## MEMBER SERVICES AVAILABLE

## Debit Cards

- Cashiers Checks \& Money Orders
- Christmas Clubs
- Financial Counseling
- Funds Wire Transfers
- Individual Retirement Accounts: Passbook as well as certificates
- Loans: Consumer, Real Estate (Fixed \& Variable Rate), \& Home Equity
- VISA credit cards through Elan Financial
- Gift Cards
- Payroll Deduction \& Direct Deposit
- Redemption of U. S. savings bonds
- Share Accounts
- Share Draft (Checking) Accounts, Money Market, \& Economy
- Share Certificates ( $\$ 500$ Minimum) with various rates and terms. Monthly or quarterly dividend payouts available
24 Hour telephone and internet account access
- Online bill pay

Mobile banking

- E-statements
- Used Auto, Camper, and Motor Home Price Guides
Member Paid: Life Insurance, Loan Protection, \& Disability Insurance

Certain fees may apply to the above services.

Available through G.P. Financial Services, Inc.: *Discount Brokerage Service
*Self-Directed Individual Retirement Accounts *Tax-Free Investments
*Mutual Funds
*Insurance Products: Life, Annuities, Cancer
*investment Centers of America, Inc (ICA), member FINRA/SIPC is not affiliated with Great Plains Federal Credit Union or its subsidiaries. Securities and insurance products offered through ICA and affiliated insurance agencies are *not insured by the NCUA or any other Federal Government agency *not a deposit or other obligation of, or guaranteed by any Credit Union or their affiliates *subject to risk including loss of principal amount invested.

## BOARD OF DIRECTORS

## Gerald Hendren, Chairman

C. E. Starkweather, Vice-Chairman Robert Medley, Treasurer Cecil Flood, Secretary

Pat Flanagan
Ross Grasso
Joe O’Blak

## Great Plains Foderal Credit Union

 hanul RoportWhich is more valuable...the golden egg or the goose that laid it? If you tend to think more long-term then you would answer, "the goose" because of the potential for additional income as long as the eggs keep coming.

There's an old saying that the goose that lays the golden egg likes to lay them in a nest already containing eggs This is the meaning behind the term, "nest egg". This phrase was originally used for a real or imitation egg that was initially placed in a nest to encourage future egg-laying activity in the same location.

In 2014 the credit union put another nest egg in members' accounts by giving back half of the year's net income in loan interest rebates and bonus dividends. This is the purpose of the credit union...to help you build on your financial foundation. Hopefully, you will add to your nest egg by building your savings and by building your relationship with the credit union. Fully utilizing the services available at the credit union can help you add to that nest egg over the longterm and put you on track for a solid financial future.

Kenneth H. Martin, President/CEO


Loan growth that began in 2013 continued throughout 2014 as members took advantage of some of the ourt loan rates ever offered by the credit union. oans increased over $8 \%$ after increasing $11 \%$ in 013 Investment dollars were used to fund the ending increase so that area of the balance sheet leclined in 2014. Some loan funding was done dilizing excess cash resulting in a decline in the utilizing excess cash resulting in a decline in that rea as well.

Member shares declined again in 2014 but not to the extent that they did in 2013. The decline in Liabilities was primarily due to a timing issue in the area of outtanding checks issued by the credit union. There ere simply more official credit union checks outtanding in 2013 . The increase in capital was atributable to two main things, income during the year and an increase in the fair market value of the credit union investment portfolio.

Gross Loan income increased due to the loan growth achieved during 2014. Net Interest on Loans was ess though due to the interest rebate given back to Changes in the economy resulted in igher investment yields so investment income creased even though the total dollars invested declined in 2014.

There were only minor fluctuations in income and expense areas. In 2013 the National Credit Union Administration assessed a stabilization premium as had done for the past several years due to the conomic downturn in 2008 and its affect on some corporate credut unions. fhere was no such alike The decline in Dividend Expense was due unikely. The decline in Dividend Expense was due o the drop in member deposits throughout the year.

In addition to the rebate of loan interest, the credit union gave members in good standing a bonus dividend. The rebate and bonus dividend totaled more than half of what the credit union would have recognized in Net Income.


## GREAT PLAINS FEDERAL CREDIT UNION COMPARATIVE FINANCIAL STATEMENTS <br> For the Years Ending December 31, 2014 and 2013

|  | $\begin{gathered} \text { December } \\ 2014 \end{gathered}$ |  | $\begin{gathered} \text { December } \\ 2013 \end{gathered}$ |  | Increase (Decrease) |  | $\%$ <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |
| Loans to members (net of allowance) | \$ | 95,710,532 |  | 88,544,415 | \$ | 7,166,117 | 8.1\% |
| Cash | \$ | 12,560,727 |  | 14,681,896 |  | (2,121,169) | -14.4\% |
| Investments (net of mkt value adj) |  | 62,071,514 |  | 170,687,467 |  | 8,615,953) | -5.0\% |
| Land, building, and equipment | \$ | 4,687,824 | \$ | 4,880,242 | \$ | $(192,418)$ | -3.9\% |
| Other assets | \$ | 3,524,888 | \$ | 3,412,211 | \$ | 112,677 | 3.3\% |
| TOTAL ASSETS |  | 78,555,485 |  | 282,206,231 |  | 3,650,746) | -1.3\% |
| LIABILITIES AND EQUITY |  |  |  |  |  |  |  |
| Liabilities | \$ | 1,861,197 | \$ | 2,633,232 | \$ | $(772,035)$ | -29.3\% |
| Member shares (savings) |  | 28,675,127 |  | 232,892,143 |  | 4,217,016) | -1.8\% |
| Capital(Reserves \& Undivided Earnings) | \$ | 48,019,161 |  | 46,680,856 | \$ | 1,338,305 | 2.9\% |
| TOTAL LIABILITIES AND EQUITY |  | 78,555,485 |  | 282,206,231 |  | 3,650,746) | -1.3\% |
| INCOME |  |  |  |  |  |  |  |
| Interest on loans(Gross) | \$ | 4,724,318 | \$ | 4,396,126 | \$ | 328,192 | 7.5\% |
| Less: Interest rebate | \$ | $(454,427)$ | \$ |  | \$ | $(454,427)$ | N/A |
| Interest on loans(Net) | \$ | 4,269,891 | \$ | 4,396,126 |  | $(126,235)$ | -2.9\% |
| Income from investments | \$ | 2,435,342 |  | 2,174,481 | \$ | 260,861 | 12.0\% |
| Other income | \$ | 2,002,718 |  | 2,258,363 | \$ | $(255,645)$ | -11.3\% |
| Net gain (loss) on sales of fixed assets and investments | \$ | $(9,840)$ | \$ | 54,690 | \$ | (64,5 | A |
| TOTAL INCOME | \$ | 8,698,111 |  | 8,883,660 |  | $(185,549)$ | -2.1\% |
| OPERATING EXPENSES |  |  |  |  |  |  |  |
| Wages and benefits | \$ | 3,688,828 | \$ | 3,647,466 | \$ | 41,362 | 1.1\% |
| Occupancy, operations, \& Loan Servicing | \$ | 2,715,938 | \$ | 2,601,466 | \$ | 114,472 | 4.4\% |
| NCUSIF deposit adjustment/premium | \$ |  | \$ | 188,695 | \$ | $(188,695)$ | -100.0\% |
| Provision for loan losses | \$ |  | \$ |  | \$ |  | N/A |
| TOTAL OPERATING EXPENSES | \$ | 6,404,766 |  | 6,437,627 | \$ | $(32,861)$ | -0.5\% |
| NET INCOME BEFORE DIVIDENDS | \$ | 2,293,345 |  | 2,446,033 | \$ | $(152,688)$ | -6.2\% |
| DIVIDEND EXPENSE-NORMAL | \$ | 1,513,220 |  | 1,830,317 |  | $(317,097)$ | -17.3\% |
| SPECIAL BONUS DIVIDEND | \$ | 169,393 | \$ | - |  | 169,393 | N/A |
| WHAT WE GAINED--NET INCOME | \$ | 610,732 |  | 615,716 |  | $(4,984)$ | -0.8\% |



2014 Distribution of Income
Capital
Capital
Expenses
Dividends-Norma
Dividends-Norma
Intres
Total

- 610,732 6,404,766 1,513,220 1,513,220 \$ 169,393 454,427


Total Assets Total Shares Gross Loans Total Capital \begin{tabular}{|l|r|r|r|r|}
\& Total Assets \& Total Shares \& Gross Loans \& Total Capital <br>
\hline 2010 \& $280,423,256$ \& $231,773,221$ \& $90,158,798$ \& $46,401,822$ <br>
\hline

 

\hline 2011 \& $286,594,912$ \& $237,558,910$ \& $82,005,694$ \& $47,686,843$ <br>
\hline

 

2012 \& $295,071,440$ \& $244,862,358$ \& $80,243,509$ \& $47,620,586$ <br>
\hline

 

2013 \& $282,206,231$ \& $232,892,143$ \& $88,998,419$ \& $46,680,856$ <br>
\hline

 

\hline 2014 \& $278,555,485$ \& $228,675,127$ \& $96,046,539$ \& $48,019,161$ <br>
\hline
\end{tabular}

